



Governor Terry E. Branstad  
Lt. Governor Kim Reynolds  
San Wong, Director

**MEETING Minutes**  
**IOWA COMMISSION OF LATINO AFFAIRS MEETING**  
**Thursday, September 12, 2013**  
Lucas State Office Building, 4<sup>th</sup> Floor – Room 418  
321 E. 12<sup>th</sup>, Des Moines Iowa  
**2:30-4:30 p.m.**

- I 2:30 PM** Call to Order and Introductions. **Sal Alaniz**  
Meeting called to order at 2:38PM  
**Commissioners present:**  
Sal Alaniz  
Rebecca Jackson  
Joan Jaimes  
Maria Lara  
Alejandro Pino  
Ramon Rodriguez (via phone).  
**Staff Present:** Alba Perez  
**Public present:** Marisol Fultz (Venezuela, student) and Clemen Wilcox (Colombian business owner).
- II 2:35 PM** Approval of minutes for March 28, 2013. **Sal Alaniz**  
Motion to approve March minutes by Jaimes, second by Jackson. Called voice vote. All approved.
- III 2:40 PM** DHR Director's Report **San Wong**  
Director's Report. None available  
Pino asked about the outreach reports. Request reports to send to commission. Next Board meeting is Friday Sept. 14<sup>th</sup>. Jaimes spoke they are working on the administrative rules. Jaimes spoke of transparency and open communications. Perez will forward DHR board meetings. Website access and control, Alaniz will ask about it. Perez indicated she is unable to upload or remove information; someone in CJP has that type of access. Jaimes indicated that all will be centralized and controlled by DHR in the future according to DHR Board meetings. Is the donations money earning any interest, is there a maximum amount of donations we can accept. Alaniz will share donation history.  
Commission report. Alaniz, seek through the board that we are unified. Communicate the changing needs of Latinos, i.e. education, stem, etc. Jaimes can you share this thought with the DHR board? Jaimes is a member of the DHR board's strategic agenda. \_\_\_\_\_ I agree we should all have the same political agenda, what will be different will be our populations in numbers. Alaniz we would seek agreement of all the board to have impact. The commission will work on their legislative agenda and be specific about our Latino population. Using the



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themes from the priorities. Perez has emailed a list of LULAC's legislative agenda and that of the Partnership and AIB, quad cities, hospitality association and SHRM, diversity committee. Ray Rodriguez will send SHRM contacts. Next meeting is November 14 have it be a working sessions and public meeting from Jaimes indicated we can work on the legislative priorities prior to Nov. 14<sup>th</sup>. Send Jaimes all the information about other agendas. Perez will send end link of **HBO Latino Habla, Texas Carmen Habla** to the group.

- IV 2:50 PM** DHR Deputy Director's Report, including financials. **Heidi Smith**  
None available.
- V 3:00 PM** Executive Officer's Report. **Alba Perez**  
See report in separate attachment.
- VI 3:10 PM** Commission Report as it relates to the Iowa Code and the work by individual commissioners in different priorities set by the commission. **Sal Alaniz**
- Opportunities for & Changing Needs of Iowa Latino Population
  - Liason & Partnership
  - DHR Board – Recommendations, Studies & Action
  - Legislative & Executive
  - Advisory Committees, Work Groups & Partnerships
- VII 4:00 PM** Department of Human Rights Board representative report.  
Ms. Jaimes shared DHR Board minutes to the commission prior to the meeting. **Joan Jaimes**
- IX 4:10-4:25 PM** Public comment. **Public**  
Marisol Fultz (Venezuela, student) and Clemen Wilcox (Colombian business owner), I capture the Fultz comments as delivered but can also translate.

*Ms. Fultz shared her gratitude for being invited. She said it was great to have this type of meetings that are of great importance and that it was also important to share the public notices of the meetings. It is equally important to involve the public about this type of work to promote the rights and responsibilities of the people. Communication moves the world and we must assume that responsibility show the public what is being done on their behalf. Congratulations for your dedication (Ms. Fultz is a Venezuelan citizen recently arrived in Des Moines – Spanish speaker).*

Alaniz, I have been with the commission for a few years, it is important to have someone who works hard in the office. We want to be better connected to Latinos and all individuals and



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there are some challenges from the government and from resource standpoint. We have a lot of work to do.

Clemen, maybe we can have those meetings with more technology on Skype, WebEx, etc. Having a website that is more user friendly where you can post website. You do great things and we are supposed to benefit from it and no one knows of it. People don't know about you. If we had a site to access that information, constituents can support what the commission is doing. My call is that you can use your resources to do that. The website is our umbrella. If we can move forward. Alaniz invited Wilcox to help with the Partnership.

Clemen, this is an interesting meeting. Commission should have a friendly website. In this age and time it fits the stereotype of Latinos being behind by not being digitally available. When I saw it makes me think that you don't want people to go there. The website does not work for us, as a company it does not do me any good and I am afraid that is the only source for a Latino business owner. A lot of things I have seen are more reactive than proactive, in my opinion and you would be more proactive if you can get feedback from us via the internet. It would be more helpful if it were available far away from Des Moines. If there is something we need is a better way of connecting and communicating in this day and age. We Latinos are growing that right now we are not prepared for our market. Every Latino has a phone and a smart phone it should be able to access and know your services but you are not communicating that to us and by not communicating are as if you are not doing anything.

Hopefully you can work on that and I am willing to support any initiatives you have. I would be happy to participate but do it. We do need it.

**X** Adjourn.  
Jackson moved and R. Rodriguez seconded all said yes, Jaimes was gone at this time.

LINKS  
HBO Latino [Habla Texas Carmen](#)  
PBS [Latino Americans](#)

Respectfully submitted by,

Alba Perez  
Executive Officer – Office of Latino Affairs and Status of African Americans